SYLLABUS
SPORTS FACILITY MANAGEMENT
ATHC-1510

2013

WESTERN NEBRASKA COMMUNITY COLLEGE
DIVISION OF SCIENCE, MATHEMATICS AND
PHYSICAL EDUCATION
I. CATALOG DESCRIPTION:

ATHC-1510
Sports Facility Management
Prerequisite: None

The purpose of this course is to provide students with an introduction to the planning and management of sports facilities. The course will focus on elements of planning, design, and management, while examining functions related to maintenance, security, operations, and evaluation. The course will emphasize problem solving utilizing class discussions, guest speakers and facility site visitations as feasible.

(3/45/0/0/0/3)

II. COURSE OBJECTIVES/COMPETENCIES:

A. Describe the principles and process related to planning and management of sport facilities. [GE Goals: 1, 2 & 4]

B. Identify and define the various stages involved in the risk management process. [GE Goals: 1 & 2]

C. Discuss major trends and issues impacting the planning, designing, construction and operation of facilities. [GE Goals: 1, 2 & 4]

D. Explain the budgetary process used in facility management. [GE Goals: 1, 2 & 4]

E. Apply the understanding of how ticket revenue is only a portion of facility revenue and how concession, merchandising is important to operating a facility. [GE Goals: 1, 2, 3 & 4]

F. Develop skills on employee training and develop an understanding of how well trained employees are vital to the operation of a facility. [GE Goals: 1,2,3,4 &5]

III. INSTRUCTIONAL MATERIALS:


IV. COURSE OUTLINE:

A. Introduction to Sport Facility Management
B. Facility development
C. Facility systems and operations
D. Facility administration
E. Event and activity management

V. METHOD OF PRESENTATION:
   A. Lecture
   B. Practical experience
   C. Role play
   D. Videos

VI. METHOD OF EVALUATION:
   A. Class attendance
   B. Class participation
   C. Chapter assignments
   D. Chapter exams
   E. Classroom project

VII. ACADEMIC INTEGRITY:

Academic integrity forms a fundamental bond of trust between colleagues, peers, teachers, and students, and it underlies all genuine learning. At WNCC, there is no tolerance for plagiarism or academic dishonesty in any form, including unacknowledged “borrowing” of proprietary material, copying answers or papers, using crib sheets, unauthorized help during exams, altering tests, or passing off someone else’s work as one’s own.

A breach of ethics or act of dishonesty can result in:
- failure of a paper or exam within a course (instructor level)
- failure of an entire course (institutional level)
- suspension or expulsion from the college (institutional level)

VIII. EQUAL ACCESS:
Western Nebraska Community College seeks to make all programs and services, including electronic and information technology, accessible to people with
disabilities. In this spirit, and in accordance with the provisions of Sections 504 and 508 of the Rehabilitation Act and the Americans with Disabilities Act (ADA), the College provides students, faculty, staff, and visitors with reasonable accommodations to ensure equal access to the programs and activities of the College. For assistance or further information, students with disabilities should contact the WNCC Disability Services Officer, Norman Stephenson, at 308.635.6050 or stephens@wncc.edu. Helpful information may also be found in the “Disability Services Transition Guide” on the WNCC web-site under Disability Services.

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